



# GERMAN PREMIERE OF THE BATTISTA 'BERLIN EDITION' ZERO-EMISSIONS HYPERCAR AT GREENTECH FESTIVAL

- > Pininfarina Battista electric hypercar premieres in Germany on Thursday 23<sup>rd</sup> May
- > Faster than a Formula 1 car, the launch of Battista in Germany will be staged at Nico Rosberg's Greentech Festival
- > A design model of Battista will be presented for the first time in a unique livery which celebrates the cultural and creative diversity in Berlin
- > The ballistic Battista statistics: 1,900 PS, 1,696 lb/ft and zero emissions; 0 – 62 mph in under 2 seconds; 450 kms on a single charge
- > EU retail network established and simulator testing underway with Nick Heidfeld

**(Munich/Berlin, 17<sup>th</sup> May 2019):** Automobili Pininfarina's electric 1,900 hp Battista hypercar arrives in Germany for its debut at the Greentech Festival at Tempelhof Airport in Berlin, 23<sup>rd</sup> – 25<sup>th</sup> May. As part of its Greentech presence, Automobili Pininfarina's CEO Michael Perschke will reveal the Battista in a unique livery and present the Munich-based company's vision for sustainable luxury during the Festival programme.

Michael Perschke, CEO, Automobili Pininfarina, said: *"We will build the Battista as a truly beautiful, guilt-free hypercar and the first EV to really fall in love with. It will outspurt Formula 1 cars, generate zero emissions and provide a benchmark for green automotive performance. We hope it inspires current car owners and future generations to embrace electrification and attend the Greentech Festival – the time is right to embrace the potential for electrification and for car industry engineers and designers to drive the adoption, agenda and timetable of zero-emissions motoring."*

Greentech Festival has been established by a visionary group of entrepreneurs and sustainability champions including Formula 1 World Champion Nico Rosberg. Rosberg was shown the Battista during its unveiling at the 2019 Geneva Motor Show and immediately spotted its potential as a new poster car for the EV generation and an inspiration for zero-emissions technology.

The Battista design model's unique exterior finish is dedicated to its Greentech Berlin premiere; conceived by the Automobili Pininfarina Design team and created by Turin-based graphics specialists Truly Design. Beneath the new Greentech-inspired design and full carbon body the Battista represents a new standard in electric performance and luxury as yet unachieved by any established car brand.

# Press Release

## **A revolution in performance: Automobili Pininfarina Battista**

Development of the Battista is accelerating almost as rapidly as the car itself. Simulation testing starts in June with Nick Heidfeld leading the charge as Chief Development Driver supported by inspirational and experienced German automotive engineers including Chief Technical Officer, Dr. Christian Jung, and Director of Sportscars, Rene Wollmann.

Just 150 of the stunning zero-emissions hypercars will be hand-built in Italy at the legendary Carrozzeria Pininfarina SpA and the Battista is already seeing strong demand from car collectors and supercar owners seeking to own the first in the future generation of sustainable, zero-emissions luxury cars.

It is estimated that 50 Battistas will be available in Europe with the €2m car available to order through two specialist retailers\* in Germany (Gottfried Schultz Premium in Düsseldorf and Dörr Group in Stuttgart), and one in Switzerland (Schmohl in Zurich). Potential customers are invited to apply to own a Battista now using an online service within the company's website: [Apply Now](#).

The Battista's 120 kWh battery provides power to four electric motors (one at each wheel), that combine to produce a targeted 1,900 hp (1,696 lb/ft) torque. Development of the car begins this summer targeting the Battista to achieve its potential as both a hyper performance and an eminently driveable luxury car. Aiming for a sprint to 100 km/h in less than two seconds – faster than a Formula 1 car – with a single-charge range of 450 kilometres, the Battista represents a new reality for electric car desirability.

**Ends**

### **PRESS CONTACTS**

Dan Connell – Chief Brand Officer

(M) +49 (0) 160 5530318

Email: [d.connell@automobili-pininfarina.com](mailto:d.connell@automobili-pininfarina.com)

Frank Steffling – Press contact in Berlin

(M) +49 (0) 163 2407766

Email: [frank.steffling@imprimatur.de](mailto:frank.steffling@imprimatur.de)

**For more information and for the media kit, please visit:**

[www.automobili-pininfarina.com/media-zone](http://www.automobili-pininfarina.com/media-zone)

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## Editor's notes

### \*Complete list of Automobili Pininfarina retailers

#### EUROPE:

- BRUSSELS: Ginion Sports Cars S.A.
- STUTTGART: Dörr Group GmbH
- BIRMINGHAM: Rybrook Cars Limited
- MONACO: Monaco Luxury Group
- DÜSSELDORF: Gottfried Schultz Premium GmbH
- LONDON: HR Owen PLC
- ZURICH: Schmohl AG

#### MIDDLE EAST:

- UAE: Adamas Motors LLC
- RIYADH: Nahwasharq Co. Ltd. – in final discussion

#### ASIA:

- HONG KONG: CTF Automobile (China) Investment Co. limited
- SINGAPORE: Wearnes Automotive

#### NORTH AMERICA:

- GREENWICH: Miller Motorcars
- TORONTO: Pfaff Automotive Partners
- VANCOUVER: Weissach
- LOS ANGELES: O'Gara Coach Co. LLC
- SAN FRANCISCO: Price Simms Auto Group
- MIAMI: The Collection LLC

#### Locations in discussion:

Stockholm, Oslo, Amsterdam, Paris, Geneva, Milan, Vienna, Taipei, Seoul, Tokyo and Melbourne.